



Jason Reed
Interactive Designer

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06/08

Design⁷²

Objective

Seeking a position in an interactive field which includes using design, motion, and web to progress and enrich my skill set while supporting the overall mission of the organization.

Education

The Art Institutes International Minnesota - Minneapolis, MN
Bachelor of Science Degree in Web Design & Interactive Media
GPA: 3.95

Skills

| | | |
|-----------------------|---------------|--------------|
| Identity Branding | Photoshop | XHTML |
| Web Development | Illustrator | CSS |
| General Design | Dreamweaver | PHP/MYSQL |
| Public Presentation | Flash | Javascript |
| Production Management | After Effects | Actionscript |

Experience

03/08-Present

TST Media - Minneapolis, MN **Front End Designer**

- Design identity elements for use on various client's websites
- Make revisions and updates to design elements per the clients requests
- Conceptualize new site layouts to be used on future projects and application updates
- Participate in daily creative meetings to streamline current and future projects

05/07-10/07

The Carney Group - Minneapolis, MN **Web/Graphic Design**

- Maintained content for various Public Radio International websites
- Designed graphical branding elements for use in both print and web

08/07-09/07

Gillette Children's Specialty Healthcare - St. Paul, MN **Freelance Web Design**

- Developed visual concepts to strengthen company presence via the web
- Gathered feedback from presentations and used input for conceptual revisions

11/06-04/07

Minnesota Timberwolves - Minneapolis, MN **Interactive Services Intern**

- Designed a series of monthly game schedule wallpapers
- Updated daily content for multiple sections of the Timberwolves website
- Constructed image galleries for various community and fan related events
- Captured in-game highlight footage for use in event reels uploaded to website
- Produced highlight reels to be used in-house during games